Information Session
Kinsman Farm Application Process

Jacqueline Kowalski, Extension Educator

March 11, 2015
The Urban Agriculture Program at OSU Extension

The Urban Agriculture Program provides resources to:

- Help people grow nutritious food
- Develop important life skills
- Build stronger communities and healthier environments

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The BEAN Project
(Beginning Entrepreneurs in Agricultural Networks)

Period: Sep. 1st, 2010 to August 31st, 2013

This Program Provides:
- Educational opportunities for new farmers:
  - Market Gardener Training Program
  - Field trips
  - Workshops
  - Hands on training opportunities
- Land opportunities for new farmers:
  - Kinsman Farm
  - Model lease agreements
The BEAN Project is also including an “Urban Agriculture Innovation Zone”

On 6 acres of the site, OSUE assists market gardeners
Kinsman Farm Project Partners

- OSUE
- West Creek Preservation Committee
- City of Cleveland
- Burten, Bell, Carr Development
- USDA’s Beginning Farmer and Rancher Development Program
- Ohio Department of Agriculture
What is the purpose of Kinsman Farm?

- Remove barriers for new and beginning farmers to develop new agriculture enterprises
- Provide hands-on training and demonstrate innovative production models and techniques
- Foster a strong network of sustainable urban farm businesses
- Revitalize a large tract of vacant land in the Kinsman Neighborhood as a part of the Urban Agriculture Innovation Zone
- Develop new models that support urban agriculture
Where is Kinsman Farm?

Intersection of East 82nd St. and Higbee Ave. in Cleveland, OH
Farm Layout

Kinsman Farm Plot Map
Cleveland, Ohio

Key

Scale

New Fence
Pre-existing Fence
Site Number
Community Storage
Pathway
OSU Extention, Cuyahoga County, Urban Agriculture Program - Spring 2012

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What resources will be available at Kinsman Farm?

- ¼ acre farm plots for lease – Land $250 year
  (1st lease agreement for 1 year)
  ✓ Option to renew annually

- Farm Preparation
  ✓ Farms were cleared of debris and obstructions.
  ✓ Soil will be amended prior to receiving your plot. A tiller will be available to further prep individual sites.

- Fencing
  ✓ Entire farm was fenced (individual plot is not fenced)

- Water access
  ✓ Fees based on agreements was established.

Water fees will incur based upon City of Cleveland Dept. of Water rates and policies.

Frost free yard hydrant
Entire farm was fenced

OSUE's Demo Area

OSUE's Demo Area - Raised beds

High Tunnel
What resources will be available at Kinsman Farm?

- Tool rental available on site.
  - Tiller and general garden/lawn equipment will be available for use.
  - Hand tools and other tools must be provided by farmers.
- Limited Storage (10 sq. ft. of indoor storage)
- Limited High Tunnel space.

Tiller & Equipment Use: large equipment will be available to rent for additional fees.
What resources will be available at Kinsman Farm?

- The farm community & OSUE for learning and cooperative opportunities.
  - Mentoring
  - Technical support
- Potential Cooperative purchasing and marketing opportunities.
  - Community Supported Agriculture (CSA)
  - On Site farm stand
What will be expected of Kinsman Farmers?

- Responsible use of resources: water, land, tools, equipment.
- Growing produce for market.
- Using healthy growing methods.
  - Sustainable practices are required. Pesticide and fertilizer applications need to follow BMP.
- Being courteous, cooperative and neighborly
  - This farm is a community effort, the farmers ARE that community.
What will be expected of Kinsman Farmers?

- Lease agreement
  - Fees to be established based on costs and national models.
- Adherence to all rules and guidelines of the Farm.
- Keeping a tidy plot
  - Maintaining crop growth and health
  - Keeping weed growth and non-production area growth in check.
- Working cooperatively with fellow farmers.
  - Participating in cooperative opportunities.
Leasing

- All leases will be directly through the West Creek Preservation Committee and the farmer.
- You will sign a one year lease with option to renew for three years.
- There are fees associated with the farm, including:
  - Land access (required)
  - Water usage (required)
  - Tool/Equipment Rental (optional)
Required reporting

- Demographic information of the farmer
- Economic Output of your farm -- All sales in dollar amount, gross income, expenses.
- Production from the farm - Includes types and quantity (in pounds, or reasonable measurement)
- In addition to the above reporting, we will be surveying farmers on production knowledge, farming methods and business methods.
KF Application Process

- Eligibility:
  - At least one of the partners listed on this application must have completed the Ohio State University Extension Market Gardener Training Program (MGTP) prior to application or is currently enrolled in the class.
  - A completed farm business plan must be submitted along with the application.
  - Applicant is a beginning farmer or rancher (a person that has not operated a farm or ranch; or has operated a farm or ranch for not more than 10 years).
  - Applicants must participate in program events, evaluation, networking opportunities and work in community hours with fellow new farmers.
KF Application Process

- A completed farm business plan must be submitted along with the application, including:
  
  ✓ Executive Summary (1 page)
  ✓ Mission of Your Enterprise (1 page)
  ✓ Ownership of Your Enterprise (1-2 pages)
  ✓ Partners (individuals involved, youth, community members, organizations, etc.) (1-3 pages)
  ✓ Scope of Products & Services (1-2 pages)
  ✓ Analysis of Markets (3-5 pages)
  ✓ Management Plan (1-2 pages)
  ✓ Financial Plan (1-3 pages)
  ✓ A ¼ acre site plan (1 pages)

15 page Maximum
Application Process/ Acceptance into the Program

Once the application is submitted and the eligibility criteria has been met, the application will be reviewed by the Land Committee.

**Land Committee, the governing body for the Kinsman Farm:**
- Ohio State University Extension
- The West Creek Preservation Committee
- Burten, Bell, Carr Development Corporation
- 1-2 current farmers from the Kinsman Farm

After initial review, final candidates will be contacted for a formal presentation & interview for the Land Committee.
Application Process/ Acceptance into the Program

1) The Selection Committee will review the application, business plan, and presentation and make the final decision.

If the application is approved, the Selection Committee will assign a plot. Your requests taken into consideration.

2) The West Creek Preservation Committee will prepare contracts and a lease agreement.

It is expected that the farmers will have access to their site before or on May 2014.
Thanks!!!

Contact:

Jacqueline Kowalski
Ohio State University Extension
216-429-8200 ext. 217

Kowalski.124@osu.edu
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<thead>
<tr>
<th>Event/Session</th>
<th>Date &amp; Time</th>
<th>Place &amp; location</th>
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<tbody>
<tr>
<td>Application released</td>
<td>April 1st</td>
<td>Via email and website at: <a href="http://cuyahoga.osu.edu/other-links/2014%20Kinsman%20Farm%20Application-FILLABLE.pdf">http://cuyahoga.osu.edu/other-links/2014%20Kinsman%20Farm%20Application-FILLABLE.pdf</a></td>
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<td>Information sessions</td>
<td>April 15th</td>
<td>OSUE Extension Office</td>
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<td>Business Plan Writing Help</td>
<td>April 17th</td>
<td>OSUE Extension Office</td>
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<td>Site tour</td>
<td>April 22nd 6:00-7:00 pm</td>
<td>Kinsman Farm E82nd and Higbee Ave, Cleveland, OH 44104</td>
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<td>Applications Due</td>
<td>April 25th at 5:00 pm</td>
<td>The application can be mailed, faxed, or hand delivered. Submit application to: OSU Extension Attn: Jacqueline Kowalski 5320 Stanard Ave, Cleveland, OH 44103 Fax: 216-429-3146</td>
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<td>Application Review</td>
<td>April 28th -May 2nd</td>
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<td>Applicants will be contacted for formal presentations</td>
<td>May 5th</td>
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<td>Formal presentations (max. 30 min) &amp; Interview (30 min for questions)</td>
<td>May 12th from 6:30 pm to 9:00 pm</td>
<td>OSU Extension Office (5320 Stanard Ave, Cleveland, Ohio 44103)</td>
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<td>Accepted applicants will be notified</td>
<td>May 16th</td>
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<td>Leasing with West Creek</td>
<td>May 19th-May 24th</td>
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<td>Access to the land</td>
<td>On or before May 24th</td>
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